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# **Privacy Policy**

Category: Issued by: Adopted on: Revised on: Last reviewed and approved on:

Governance Board of Directors April 26, 2016 March 11, 2020; December 13, 2023 June 11, 2020; December 13, 2023

The Rideau Valley Conservation Foundation is committed to protecting your personal information. Our Privacy Policy is intended to ensure that our actions are in accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA). Our organization's activities are almost exclusively in the province of Ontario but many of our donors, volunteers and Board members may be from other Canadian provinces. Donors can also be from other countries.

## How We Use Your Information

The RVCF collects personal information from its donors for the purpose of processing donations and issuing charitable receipts, sending letters of thanks, providing information about the causes that donors support, maintaining donation history, sharing announcements, informing and/or inviting supporters to events, and to respond to requests for information.

The information that we collect includes:

- Contact information
- Causes supported
- Donation information and history
- Legal Requirements
- Other information that is reasonable to provide appropriate donor support

# Sharing of Personal Information

Detailed information about our donors is not shared unless we are legally required to do so. We share a donor's identity only for the purpose of promoting your trust in our charity and to encourage support from other community-minded donors. Our default is to list our donors and provide links to business donor websites so that others can be aware of the type of donors who support our environmental charity; however, all requests for anonymity are respected.

Board members and directors' names are shared when required for grants or other reasonable purposes. We do not share contact information or birth dates without permission or unless legally required to do so.

Volunteer names and contact information is not shared unless legally required to do so. Consent for communication with RVCF is implied with each donation. No information is shared unless we have written permission or are legally required to do so.

#### Information Retention Period

Your information will be retained for an appropriate period to provide good donor, supporter and partner stewardship. It is kept to provide the services listed above. Our Donor Wall recognises and appreciates a donor's historical support which we track for this purpose. All parties are welcome to have their names removed from our contact and recognition lists. Information is updated as required. Information accuracy is the duty of the Executive Director. Requests for your information can be accessed anytime. Please contact the Executive Director with requests or complaints.

## Protection of Sensitive Information

All donation icons on RVCF websites that process payments are links to external service providers who specialise in providing on-line security and processing and protecting sensitive information. RVCF does not collect or retain any beyond that required to provide reasonable service to our donors.

#### **Policy Review**

This policy is reviewed every three years and updated as required.