



RIDEAU VALLEY
CONSERVATION FOUNDATION

News Release

Rideau Valley Conservation Foundation Achieves Accreditation from Imagine Canada's Standard Program

EASTERN ONTARIO, June 13, 2017 — The Rideau Valley Conservation Foundation (RVCF) is pleased to announce that it has been accredited under Imagine Canada's national Standards Program. With this achievement, RVCF joins a growing community of organizations dedicated to operational excellence. Just over 220 out of the more than 85,000 registered charities in Canada have earned the accreditation.

Designed to strengthen public confidence in the charitable and non-profit sector, the program sets rigorous criteria that require organizations to demonstrate excellence in board governance, financial accountability and transparency, ethical fundraising, staff management and volunteer involvement.

RVCF engaged in a two-year accreditation process and clearly demonstrated that its policy and procedures are transparent and thorough — meeting Imagine Canada's country-wide set of shared standards.

"We are extremely proud of this achievement," said Jason Kelly, RVCF Chair. "It is a strict and uncompromising process, but one that builds public trust and provides our supporters confidence in our charitable work. Our board and staff are committed to meeting the highest standards of trust."

The Rideau Valley Conservation Foundation is a registered environmental charity working to help protect and conserve the lands and waters of the valley of the Rideau River in Eastern Ontario. The Conservation Foundation builds partnerships and seeks new individuals, corporations and groups wanting to get involved in the vital work of taking care of our own natural environment.

"It's no small feat for an organization to earn Standards Program accreditation," says Bruce MacDonald, President and CEO of Imagine Canada. "It's a rigorous, peer-reviewed process that is meant to build public trust and confidence in the charitable sector. These organizations take accountability and operational transparency very seriously. We're glad to have them on board."

Imagine Canada is a national charitable organization whose cause is Canada's charities. Their three broad goals are to strengthen the sector's collective voice, create opportunities to connect and learn from each other and build the sector's capacity to succeed.

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More information:

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